

Centennial Gift Keeps on Giving to Key City Children

April 10, 2007 – In recognition of Lincoln Financial Group’s centennial in 2005, and five decades of business partnership, IBM has expanded computer access to underserved children in three of Lincoln Financial’s key cities.

Alan Jolly, global relationship partner for IBM Global Technology Services, approached IBM for a suitable way to recognize Lincoln Financial Group’s 100th anniversary. As a result, IBM chose to gift \$25,000 in technology to nonprofit organizations located in Philadelphia, Fort Wayne, and Hartford.

“Lincoln and IBM have shared a business relationship and a commitment to education and the community for over 50 years,” Jolly said. “We are pleased to be able to recognize Lincoln’s centennial anniversary with this gift for the benefit of children in several communities.”

Since IBM’s charitable focus is education, the two companies agreed to use the gift to place 13 Young Explorers learning centers in learning sites. Seven learning centers have been placed in local branches of Philadelphia’s public library system, four are being used by Early Childhood Alliance, an early childhood education provider in Fort Wayne, and one each went to Capital Region Education Council and Asylum Hill School for Young Children, in Hartford.

“Lincoln Financial Foundation is pleased to work with IBM to bring educational opportunities to underserved children in our communities,” said Sandi Kemmish, director, Lincoln Foundation.

Each Young Explorers system includes an IBM laptop computer loaded with award-winning Edmark educational software, enclosed in child-friendly furniture from Little Tikes, a subsidiary of Rubbermaid Incorporated. The durable, colorful learning centers are designed to be accessible and enticing to children of preschool to early elementary school ages.



Two Fort Wayne preschoolers at the Early Childhood Alliance Downtown Children’s Center use an IBM Young Explorers learning center while Alan Jolly, global relationship partner for IBM Global Technology Services, and Sherry Janek, center director, look on.