



Life's brighter under the sun



**Sun Life Financial
of Canada**

On 1 October 2009 the UK operations of the Lincoln National Corporation became part of Sun Life Financial of Canada

This is a great opportunity and highly complementary to both businesses. The change of identity will happen gradually over the following six months, so you may still see the Lincoln name on some documentation during that period.

Do I need to do anything?

No. Neither you nor your clients need to do a thing. All our contact numbers will remain the same.

In fact, apart from the new name, you should notice little change. Rest assured you can look forward to the same high standards of service and quality products from Sun Life Financial of Canada that you would have received from Lincoln.

Who is Sun Life Financial of Canada?

Sun Life Financial of Canada in the UK is part of the global Sun Life Financial of Canada group, a leading international financial services organisation with over 25 million customers in 22 countries. Like Lincoln, we're well established in the UK, where we have been operating for over 100 years, so you can be confident you are still dealing with a company that understands UK customers and has a reputation for expertise and excellent financial strength.

How can I find out more?

You can find out more about Sun Life Financial of Canada at www.sunlifefinancialofcanada.co.uk

If you have any questions, please speak to your usual Lincoln contact, or call the Service Team on **0845 642 22 22**.



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Sun Life Financial of Canada's UK life and pensions business is operated by:

(1) Sun Life Assurance Company of Canada (UK) Limited, authorised and regulated by the Financial Services Authority (FSA) with the FSA registration number 110481, registered at Companies House in England with number 959082. Registered Office: Matrix House, Basing View, Basingstoke, Hampshire RG21 4DZ, United Kingdom; and

(2) Lincoln Assurance Limited, authorised and regulated by the FSA with the FSA registration number 139630, registered at Companies House in England with number 830572.

Registered Office: Barnet Way, Barnwood, Gloucester GL4 3RZ, United Kingdom.

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