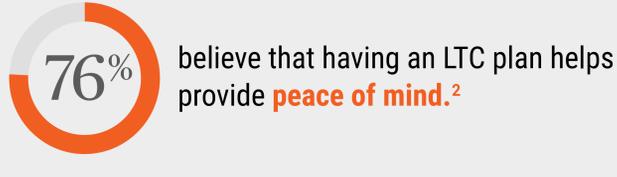
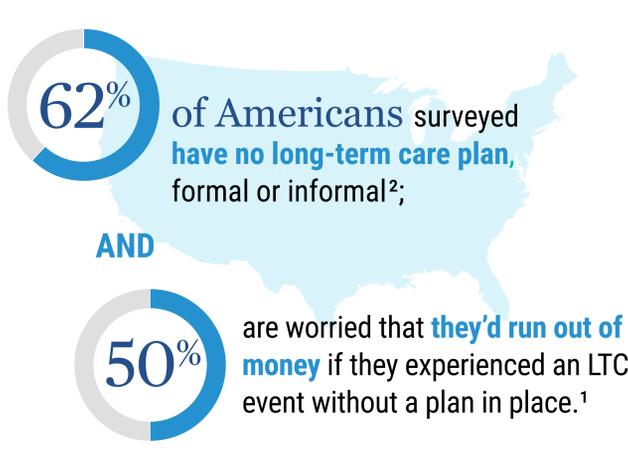


We know you think about it.

Now it's time to talk about it.



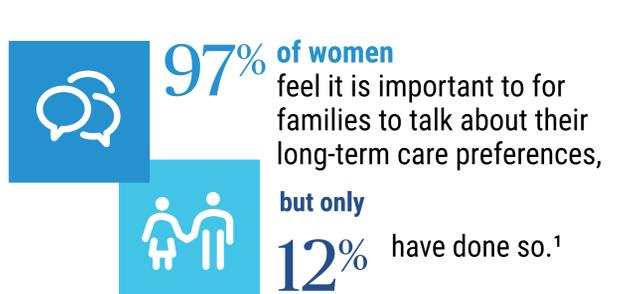
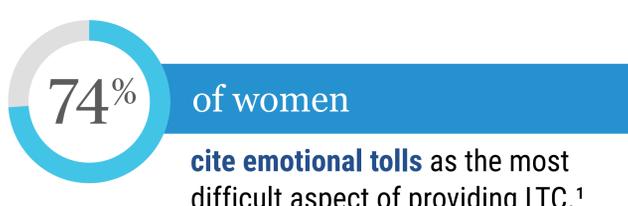
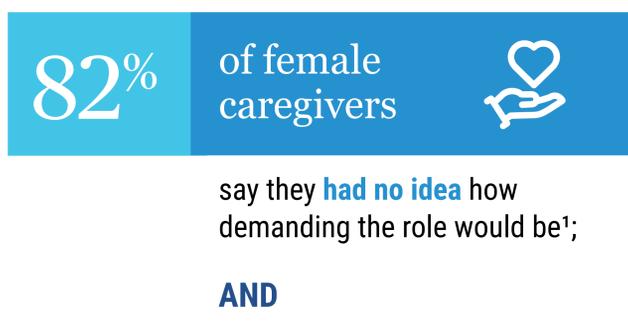
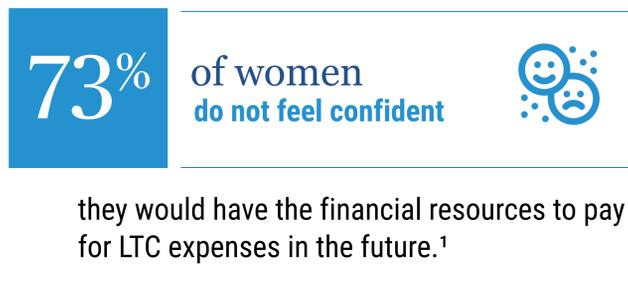
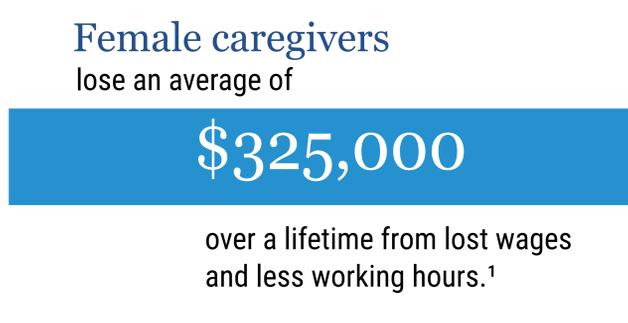
However, few are actively planning to address the need.



It's even more important for women to proactively plan for long-term care.



Women are also more likely to become caregivers, which has both financial and emotional implications.



Start a long-term care conversation with your family and financial professional today.



Not a deposit
Not FDIC-insured
Not insured by any federal government agency
Not guaranteed by any bank or savings association
May go down in value

¹ VerstaResearch, "2020 LTC Marketing and Thought Leadership Research, Findings from Surveys of Advisors and Consumers," October 2020, <http://visit.lfg.com/MG-VRSTPPT001>.

² Lincoln Financial, "Planning for Long Term Care, 2019," <https://newsroom.lfg.com/document-library/importanceplanning-long-term-care>, July 2019. Information presented here is from those polled in our survey.

³ Lananh Nguyen and Bloomberg, "U.S. Women Control \$14 Trillion — but Most Wealth Managers Still Ignore Them," [fortune.com](https://fortune.com/2019/04/11/women-money-assets-wealth-management-financial-advisers/), April 11, 2019, <https://fortune.com/2019/04/11/women-money-assets-wealth-management-financial-advisers/>.